



BirdNest Software re-organizes as software-as-a-service business

(Houston, TX – October 2004) Birdnest Software, Inc. has changed its name to BirdNest Services, Inc. “We have established,” says company founder Keith Frazier, “that our customers need a software program that mirrors their operational needs.” BirdTools uses a cell phone to collect data and the web to manage the flow of information coming from their field operations. On-demand reports can then be generated for printout or access by other authorized users or entities such as regulatory agencies, city government, vendors or other suppliers to the water industry.

BirdTools is now priced to fit your organization and can be purchased as a software as a service business. Customers pay for services when they are used. BirdTools is offered on a month-to-month basis for each BirdNest-enabled operator’s cell phone that collects data, and each manager’s web access where he has unlimited report generating capabilities. There are no long-term contracts. This mirrors data services offered by cellular providers and network providers such as AOL or Yahoo and can easily fit into a tight budget. Mr. Frazier states, “BirdTools is not designed to change your operational or business processes but to complement or enhance those processes by improving the speed and reliability of information coming from the field. BirdTools delivers that information in a format that gives you greater flexibility in managing that data.”

For more information, contact BirdNest Software, Inc., 410 Pierce, Suite 201, Houston, TX 77002, telephone: (713) 868-2900, fax: (832) 553-1087, e-mail: info@birdnest.com, or on the web at www.birdnest.com.